

Pessi Honkasalo

Partner

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Turku Office

Languages

Finnish, English

Legal assistants

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Practices

Commercial Contracts &
Outsourcing

Intellectual Property

Technology & Data

Industrial Projects

Pessi advises clients in commercial contracts and outsourcing, technology-related assignments including the application of artificial intelligence, protection of and transactions involving both personal and non-personal data, as well as intellectual property, with a particular focus on copyright and related rights. A certified information privacy professional, Pessi draws from his general counsel experience to represent domestic and international clients in sectors ranging from ICT, media and creative industries to biotech and pharmaceuticals.

Prior experience

Advising the Finnish mutual insurance companies Elo and Etera (now Ilmarinen) on their ICT outsourcing arrangements.

Advising Neste on the sale of its Kilpilahti electricity distribution network.

Advising Royal Unibrew on its DKK 3.3 billion acquisition of Hartwall, a leading Finnish beverage company.

Advising SOK Corporation on its 60% divestment of Hankkija to DLA Agro of Denmark.

Advising Intera Partners on creation of Finland's largest chain of veterinary clinics.

Advising Neste in an arrangement to build a new EUR 400 million power plant in Kilpilahti, Porvoo

Publications

Bützow A, Honkasalo P, Hynönen K, Leino S and Rantanen I, Datasäädös – käytännön käsikirja (Kauppakamari 2025) (forthcoming)

Educational background

Doctor of Philosophy, University of Surrey, 2012

Master of Laws, University of Turku, 2009

Memberships and affiliations

Associate Fellow of the Higher Education Academy

Association Internationale pour la Protection de la Propriété Intellectuelle (AIPPI)

European Intellectual Property Review, Country Correspondent

Finnish Copyright Society

Finnish IT Law Association

International Association of Privacy Professionals, CIPP/E